

## **BEP 2010 Digital Library List - total 50 titles available**

No	Title	eISBN13	Author	Publication Year	Edition
1	Growing your business: making human resources work for you	9781606490037	Baron, Robert A.; Shane, Scott	2008	
2	Export marketing strategy: tactics and skills that work	9781606490099	Zou, Shaoming; Kim, Daekwon; Cavusgil, S. Tamer	2009	
3	Building strategy and performance through time: the critical path	9781606490389	Warren, Kim	2009	
4	Manage your career: 10 keys to survival and success when interviewing and on the job	9781606490020	Sathe, Vijay	2008	1
5	Conducting market research for international business	9781606490266	Cavusgil, S. Tamer; Knight, Gary; Riesenberger, John; Yaprak, Attila	2009	
6	Developing employee talent to perform: people power	9781606490402	Warren, Kim	2009	
7	Managing your intellectual property assets	9781606490280	Shane, Scott	2008	
8	An executive's primer on the strategy of social networks	9781606490303	Carpenter, Mason A.	2009	
9	Internet marketing for entrepreneurs: using web 2.0 strategies for success	9781606490341	Payton, Susan	2009	
10	A leader's guide to knowledge management: drawing on the past to enhance future performance	9781606490198	Girard, John P.; Girard, JoAnn L.	2009	
11	Developing winning brand strategies	9781606490440	Finskud, Lars	2009	
12	A primer on corporate governance	9781606490051	De Kluyver, Cornelis A.	2009	
13	Born global firms: a new international enterprise	9781606490136	Cavusgil, S. Tamer; Knight, Gary	2009	
14	An executive's guide for moving from U.S. GAAP to IFRS	9781606490242	Walton, Peter	2009	
15	Emerging trends, threats, and opportunities in international marketing: what executives need to know	9781606490365	Czinkota, Michael R.; Ronkainen, Ilkka A.; Kotabe, Masaaki	2010	
16	Sustainable business: an executive's primer	9781606490495	Landrum, Nancy E.; Sandra Edwards	2009	
17	Mergers and acquisitions: turmoil in top management teams	9781606490570	Krug, Jeffrey A.	2009	
18	Conscious branding	9781606490594	Funk, David; Levis, Anne Marie	2009	
19	The small business controller	9781606490631	Hanson, Richard O.	2009	
20	Sustainability reporting: managing for wealth and corporate health	9781606490792	White, Gwendolen B.	2009	
21	Decision support basics	9781606490839	Power, Daniel J.	2009	
22	Managing international business in relation-based versus rule-based countries	9781606490853	Li, Shaomin	2009	
23	Business plan project: a step-by-step guide to writing a business plan	9781606491119	Sellars, David	2009	

24	Business planning and entrepreneurship: an accounting approach	9781606490471	Kraten, Michael	2010	
25	Sales and market forecasting for entrepreneurs	9781606490426	Berry, Tim	2010	
26	A strategic and tactical approach to global business ethics	9781606491461	Beer, Lawrence A.	2010	
27	An overview of the public relations function	9781606491003	Bowen, Shannon A.; Rawlins, Brad; Martin, Thomas	2010	
28	Breakeven analysis: the definitive guide to cost-volume-profit analysis	9781606490174	Cafferky, Michael E.; Wentworth, Jon	2010	
29	Growing your business	9781606491348	Dunung, Sanjyot P.	2010	
30	Marketing strategy in play: questioning to create difference	9781606491508	Hill, Mark E.	2010	
31	A director's guide to corporate financial reporting	9781606491324	Folleau, Krista; Hoang, Kris; Jamal, Karim	2010	
32	Achieving excellence in management: identifying and learning from bad practices	9781606491232	Kilner, Andrew	2010	
33	Managing investor relations: strategies for effective communication	9781606490815	Laskin, Alexander	2010	
34	Strategic planning: fundamentals for small business	9781606490877	May, Gary L.	2010	
35	Blind spots, biases, and other pathologies in the boardroom	9781606490716	Merchant, Kenneth A.; Pick, Katharina	2010	
36	International social entrepreneurship: pathways to personal and corporate impact	9781606491072	Munoz, J. Mark	2010	
37	The internationalists: masters of the global game	9781606490679	Scherer, Catherine W.	2010	
38	Production line efficiency: a comprehensive guide for managers	9781606491560	Shaaban, Sabry; Hudson, Sarah	2010	
39	A practitioner's guide to public relations research, measurement, and evaluation	9781606491027	Stacks, Don W.; Michaelson, David	2010	
40	Positive management: increasing employee productivity	9781606490532	Walters, Jack H.	2010	
41	Corporate investment decisions: principles and practice	9781606490655	Pogue, Michael	2010	
42	Fundamentals of global strategy: a business model approach	9781606490730	De Kluyver, Cornelis A.	2010	
43	Operational leadership	9781606491133	Spanyi, Andrew	2010	
44	Sales technology: making the most of your investment	9781606491171	Panagopoulos, Nikolaos G.	2010	
45	Starting your business	9781606491362	Dunung, Sanjyot P.	2010	
46	Understanding Japanese management practices	9781606491195	Haghirian, Parissa	2010	
47	Succeeding at the top: a self-paced workbook for newly appointed CEOs and executives	9781606491157	Liebowitz, Bernard	2010	
48	A primer on negotiating corporate purchase contracts	9781606490969	Penfield, Patrick C.	2010	

49	Effective sales force automation and customer relationship management: a focus on selection and implementation	9781606491287	Agnihotri, Raj; Rapp, Adam A.	2010	
50	Knowledge management: begging for a bigger role: how organizational memory can help transient managers make better decisions, second edition	9781606491409	Kransdorff, Arnold	2009	2

## **BEP 2011 Digital Library List - total 60 titles available**

No	Title	eISBN13	Author	Publication Year	Edition
1	Dynamic strategies for small business	9781606491546	Seteroff, Sviatoslav Steve; Campuzano, Lydia Guadalupe	2010	
2	Strategic analysis and choice: a structured approach	9781606491768	Warner, Alfred G.	2010	
3	Doing business in the ASEAN countries	9781606491096	Bhasin, Balbir B.	2010	
4	The art of successful information systems outsourcing	9781606491621	Gefen, David	2010	
5	Orchestrating supply chain opportunities: achieving stretch goals efficiently	9781606492246	Iyer, Ananth; Zelikovsky, Alex	2011	
6	Building organizational capacity for change: the strategic leader's new mandate	9781606491256	Judge, William Q.	2011	
7	Decision equity: the ultimate metric to connect marketing actions to profits	9781606491942	Kumar, Piyush; Gupta, Kunal	2011	
8	Consumer behavior : women and shopping	9781606491683	Huddleston, Patricia; Minahan, Stella	2011	
9	Fundamentals of writing for marketing and public relations: a step-by-step guide for quick and effective results	9781606491744	Mizrachi, Janet	2010	
10	Culturally intelligent leadership: leading through intercultural interactions	9781606491522	Moua, Mai	2010	
11	Transforming U.S. army supply chains: strategies for management innovation	9781606492369	Parlier, Greg H.	2011	
12	Revenue management in service organizations	9781606491485	Rouse, Paul; Maguire, William; Harrison, Julie	2010	
13	Letting people go: the people-centered approach to firing and laying off employees	9781606492086	Shlosberg, Matt	2010	
14	Business intelligence: making decisions through data analytics	9781606491867	Surma, Jerzy	2011	
15	Grow by focusing on what matters: competitive strategy in 3 circles	9781606490938	Urbany, Joel; Davis, James H.	2010	
16	Drivers of successful controllership: activities, people, and connecting with management	9781606491058	Weber, Jürgen; Nevries, Pascal	2010	
17	Effective financial management: the cornerstone for success	9781606492345	Turner, Geoff	2011	
18	Revenue management: a path to increased profits	9781606491423	Huefner, Ronald J.	2011	
19	Tracing the roots of globalization and business principles	9781606492109	Beer, Lawrence A.	2011	
20	Designing the networked organization	9781606491966	Everett, Ken	2011	
21	Supply chain planning and analytics : the right product in the right place at the right time	9781606492468	Feigin, Gerald	2011	
22	The five golden rules of negotiation	9781606493076	Korda, Philippe	2011	
23	Top market strategy: applying the 80/20 rule	9781606493113	Kruger, Elizabeth Rush	2011	

24	The family in business: the dynamics of the family firm	9781606492796	Liebowitz, Bernard	2011	
25	The inscrutable shopper: consumer resistance in retail	9781606491720	Minahan, Stella; Sands, Sean; Ferraro, Carla	2011	
26	Supply-chain survival in the age of globalization	9781606491645	Pope, James A.	2011	
27	Top management teams: how to be effective inside and outside the boardroom	9781606491805	Raes, Anneloes M. L.	2011	
28	Developing new products and services: learning, differentiation, and innovation	9781606492420	Sanders, G. Lawrence	2011	
29	Better business decisions using cost modeling: for procurement, operations, and supply chain professionals	9781606492673	Sower, Victor E.; Sower, Christopher H.	2011	
30	Working with sample data: exploration and inference	9781606492147	Chaffe- Stengel, Priscilla; Stengel, Donald N.	2011	
31	Understanding the family business	9781606491706	Alderson, Keanon	2011	
32	A stakeholder approach to issues management	9781606490983	Boutilier, Robert	2012	
33	Improving business performance with lean	9781606492659	Bradley, James R.	2012	
34	Trade promotion strategies best practices	9781606492307	Borgeon, Michel; Cellich, Claude	2012	
35	Practical solutions to global business negotiations	9781606492505	Cellich, Claude; Jain, Subhash C.	2011	
36	Process mapping and management	9781606491300	Conger, Sue	2011	
37	Inside washington: Government resources for international business, sixth edition	9781606492932	Delphos, William A.	2012	6
38	Global Supply Chain Management	9781606492772	Drake, Matt	2011	
39	Managing virtual teams	9781606492611	DuFrene, Debbie D.; Lehman, Carol M.	2012	
40	Store design and visual merchandising: Creating store space that encourages buying	9781606490952	Ebster, Claus; Garaus, Marion	2011	
41	Leading and managing the lean management process	9781606492482	Fliedner, Gene	2012	
42	Cost management and control in government	9781606492185	Geiger, Dale R.	2010	
43	Business goes virtual: Realizing the value of collaboration, social and virtual strategies	9781606490778	Girard, John P.; Gordon, Cindy; Girard, JoAnn L.	2011	
44	Corporate Communication : Tactical Guidelines for Strategic Practice	9781606493090	Goodman, Michael B.; Hirsch, Peter B.	2012	
45	Conversations about job performance: a communication perspective on the appraisal process	9781606490754	Gordon, Michael E.; Miller, Vernon D.	2012	
46	Successful cross-cultural management: A guide for international managers	9781606491218	Haghirian, Parissa	2012	
47	The strategic management of higher education: serving students as customers for institutional growth	9781606491034	Kazeroony, Hamid H.	2012	
48	Design, analysis, and optimization of supply chains: A system dynamics approach	9781606492529	Killingsworth, William R.	2011	

49	Supply chain information technology	9781606493618	Olson, David L.	2012	
50	Supply chain risk management: Tools for analysis	9781606493311	Olson, David L.	2012	
51	Business applications of multiple regression	9781606492321	Richardson, Ronny	2011	
52	Your macroeconomic edge: investing strategies for executives in the post-recession world	9781606493212	Romero, Philip J.	2012	
53	Operations methods: waiting line applications	9781606492383	Shaw, Kenneth A.	2012	
54	Working with Economic Indicators : Interpretation and Sources	9781606492833	Stengel, Donald N.; Chaffe-Stengel, Priscilla M.	2011	
55	Setting performance targets	9781606491386	Stringer, Carolyn; Shantapriyan, Paul	2012	
56	Cross-Cultural Management	9781606493519	Velo, Veronica	2011	
57	Successful organizational transformation: The five critical elements	9781606492123	Washington, Marvin; Hacker, Stephen; Hacker, Marla	2011	
58	Building a marketing plan: A complete guide	9781606491607	Wong, Ho Yin; Radel, Kylie; Ramsaran-Fowdar, Roshnee	2011	
59	Managing commodity price risk: a supply chain perspective	9781606492635	Zsidsin, George A.; Hartley, Janet L.	2012	
60	Managerial economics: concepts and principles	9781606492208	Stengel, Donald N.	2011	

## **BEP 2012 Digital Library List - total 50 titles available**

No	Title	eISBN13	Author	Publication Year	Edition
1	Managing for ethical-organizational integrity: principles and processes for promoting good, right, and virtuous conduct	9781606491584	Zakhem, Abe J.; Palmer, Daniel E.	2012	
2	China: doing business in the middle Kingdom	9781606492284	Strother, Stuart C.	2012	
3	Strategic marketing planning for the small to medium-sized business: writing a marketing plan	9781606493748	Anderson, David	2012	
4	Pricing segmentation and analytics	9781606492581	Bodea, Tudor; Ferguson, Mark	2012	
5	How to coach individuals, teams, and organizations to master transformational change: surfing tsunamis	9781606493786	Hacker, Stephen K.	2012	
6	Strategic cost analysis	9781606492406	Hussey, Roger; Ong, Audra	2012	
7	Sustainability delivered: designing socially and environmentally responsible supply chains	9781606493199	Pullman, Madeleine; Sauter, Margaret	2012	
8	Communication strategies for today's managerial leader	9781606492000	Roebuck, Deborah Britt	2012	
9	Insightful quality: beyond continuous improvement	9781606492918	Sower, Victor; Fair, Frank	2012	
10	RFID for the supply chain and operations professional	9781606492697	Zelbst, Pamela; Sower, Victor	2012	
11	Mapping workflows and managing knowledge: capturing formal and tacit knowledge to improve performance	9781606494554	Kmetz, John L.	2012	
12	Expanding customer service as a profit center: striving for excellence and competitive advantage	9781606494615	Reider, Rob	2012	
13	Essential concepts of cross-cultural management: building on what we all share	9781606493908	Beer, Lawrence A.	2012	
14	Financial reporting standards: a decision-making perspective for non-accountants	9781606493885	Doran, David T.	2012	
15	Corporate bankruptcy: fundamental principles and processes	9781606491447	Donoher, William J.	2012	
16	Sustainable operations and closed-loop supply chains	9781606493700	Souza, Gilvan C.	2012	
17	Assessing and mitigating business risks in India	9781606493137	Bhasin, Balbir B.	2012	
18	Strategic leadership of portfolio and project management	9781606492956	Kloppenborg, Timothy J.; Laning, Laurence J.	2012	
19	Communication in responsible business: strategies, concepts, and cases	9781606493250	Conaway, Roger N.; Laasch, Oliver	2012	
20	Innovative pricing strategies to increase profits	9781606493823	Marburger, Daniel	2012	
21	Regression analysis: understanding and building business and economic models using excel	9781606494356	Wilson, J .Holton; Keating, Barry P.; Beal-Hodges, Mary	2012	
22	The emerging markets of the middle east: strategies for entry and growth	9781606492062	Rogmans, Tim	2012	
23	Moral leadership: a transformative model for tomorrow's leaders	9781606492543	Caldwell, Cam	2012	

24	Supply chain planning: practical frameworks for superior performance	9781606493175	Liberatore, Matthew J.; Miller, Tan	2012	
25	Managing employee turnover: dispelling myths and fostering evidence-based retention strategies	9781606493410	Allen, David G.; Bryant, Phillip C.	2012	
26	Regression for economics	9781606494066	Naghshpour, Shahdad	2012	
27	Learning organizations: turning knowledge into actions	9781606494592	Goncalves, Marcus	2012	
28	Knowledge management: the death of wisdom: why our companies have lost it-and how they can get it back, third edition	9781606495438	Kransdorff, Arnold	2012	3
29	Business integrity in practice: insights from international case studies	9781606494950	Stachowicz-Stanusch, Agata; Amann, Wolfgang	2012	
30	Customer-driven budgeting: prepare, engage, execute: the small business guide for growth	9781606494301	Talbot, Floyd	2012	
31	A profile of the steel industry: global reinvention for a new economy	9781606494189	Warran, Peter	2012	
32	Statistics for economics	9781606494042	Naghshpour, Shahdad	2012	
33	How strong is your firm's competitive advantage?	9781606493809	Marburger, Daniel	2012	
34	Applying scientific reasoning to the field of marketing: make better decisions	9781606493687	Grapentine, Terry	2012	
35	Consumer cosmopolitanism in the age of globalization	9781606493656	Prince, Melvin	2012	
36	Designing service processes to unlock value	9781606493052	Field, Joy M.	2012	
37	Working with excel: refreshing math skills for management	9781606492819	Chaffe-Stengel, Priscilla; Stengel, Donald N.	2012	
38	Intellectual property in the managerial portfolio: its creation, development, and protection	9781606493557	O'Donnor, Thomas S.	2012	
39	Business models and strategic management: a new integration	9781606494028	Newth, Francine	2012	
40	Building successful information systems: five best practices to ensure organizational effectiveness and profitability	9781606494264	Savoie, Michael J.	2012	
41	Academic ethos management: building the foundation for integrity in management education	9781606494578	Stachowicz-Stanusch, Agata	2012	
42	Managerial communication: evaluating the right dose	9781606494653	Johnson, J. David	2012	
43	Mastering self-motivation: bringing together the academic and popular literature	9781606495094	Proviterra, Michael J.	2012	
44	Strategy and training: making skills a competitive advantage	9781606495735	Korda, Philippe	2012	
45	Doing business in China: getting ready for the Asian Century	9781606493458	Menzies, Jane; Chung, Mona; Orr, Stuart	2012	
46	Strategy making in nonprofit organizations: a model and case studies	9781606493861	Bachani, Jyoti; Vradelis, Mary	2012	
47	Responsible management: understanding human nature, ethics, and sustainability	9781606495056	Ogunyemi, Kemi	2013	
48	Decision support, analytics, and business intelligence, second edition	9781606496190	Power, Daniel J.	2013	2



49	A profile of the electric power industry: facing the challenges of the 21st century	9781606493847	Clark, Charles	2012	
50	Lean sigma methods and tools for service organizations: the story of a cruise line transformation	9781606494080	Motwani, Jaideep;Ptacek, Rob;Fleming, Richard	2012	1

## **BEP 2013 Digital Library List - total 75 titles available**

No	Title	eISBN13	Author	Publication Year	Edition
1	Launching a business: the first 100 days	9781606493984	Barringer, Bruce	2013	
2	Understanding the dynamics of the value chain	9781606494516	Presutti, William;Mawhinney, John	2013	
3	Game theory: anticipating reactions for winning actions	9781606493632	Burkey, Mark L.	2013	
4	An introduction to supply chain management: a global supply chain support perspective	9781606493762	Prater, Edmund;Whitehead, Kim	2013	
5	A primer on microeconomics	9781606494226	Beveridge, Thomas	2013	
6	Business model design and learning: a strategic guide	9781606494875	Spencer, Barbara	2013	1
7	The manager's guide to building a successful business	9781606496510	Randazzo, Gary W.	2013	
8	Transfer pricing in international business: a management tool for adding value	9781606493496	Turner, Geoff	2013	
9	A primer on macroeconomics	9781606494240	Beveridge, Thomas	2013	
10	Multi-objective decision analysis: managing trade-offs and uncertainty	9781606494530	Brownley, Clinton W.	2013	
11	Decision Analysis for Managers (The Quantitative Approaches to Decision-Making Collection)	9781606494899	Charlesworth, David	2013	
12	Customer-oriented marketing strategy: theory and practice	9781606495216	Dalgic, Tevfik;Yeniceri, Tulay	2013	
13	Revenue recognition: principles and practices	9781606495957	Beil, Frank	2013	
14	Effective interviewing and information gathering: proven tactics to improve your questioning skills	9781606494370	Diamante, Thomas	2013	
15	Project strategy and strategic portfolio analysis: a primer	9781606495971	Johnson, William H.A.;Parente, Diane H.	2013	
16	Marketing strategy for small- to medium-sized manufacturers: a practical guide for generating growth, profit, and sales	9781606496152	France, Charles E.	2013	
17	Value creation in management accounting: using information to capture customer value	9781606496213	McNair-Connolly, CJ;Polutnik, Lidija;Silvi, Riccardo;Watts, Ted	2013	
18	Fostering spirituality in the workplace: a leader's guide to sustainability	9781606496534	Berry, Priscilla	2013	
19	Recovering from the global financial crisis: achieving financial stability in times of uncertainty	9781606497012	Ojo, Marianne	2013	
20	Production line efficiency: a comprehensive guide for managers, 2nd edition	9781606497197	Shaaban, Sabry;Hudson, Sarah	2013	
21	Economic decision making using cost data: a manager's guide	9781606495131	Marburger, Daniel;Peterson, Ryan	2013	
22	Teaching anticorruption: developing a foundation for business integrity	9781606494714	Stachowicz-Stanusch, Agata;Hansen, Hans Krause	2013	
23	Social entrepreneurship: from issue to viable plan	9781606495179	Barreiro, Terri D.;Stone, Melissa M.	2013	

24	Basics of branding: a practical guide for managers	9781606495933	Gronlund, Jay	2013	
25	Intercultural communication for managers	9781606496251	Goodman, Michael B.	2013	
26	Web content: a writer's guide	9781606496619	Mizrahi, Janet	2013	
27	A practical guide to educating for responsibility in management and business	9781606497159	McDonald, Ross	2013	
28	International economics: understanding the forces of globalization for managers	9781606493533	Torelli, Paul	2013	
29	Developing sustainable supply chains to drive value: management issues, insights, concepts, and tools	9781606493724	Sroufe, Robert P.; Melnyk, Steven A.	2013	
30	Integrated management of processes and information	9781606494455	Shaw, Kenneth A.	2013	
31	Accounting for derivatives and hedging activities	9781606495919	Beil, Frank J.	2013	
32	Business engineering and service design with applications	9781606496275	Barros, Óscar	2013	
33	Introduction to foreign exchange rates	9781606497371	O'Brien, Thomas J.	2013	
34	The Chinese entrepreneurship way: a case study approach	9781606497654	Pérez-Cerezo, Julia	2013	
35	A beginner's guide to economic research and presentation	9781606498330	Edwards, Jeffrey A.	2013	
36	IT sustainability for business advantage	9781606494165	Moore, Brian	2013	
37	Persuasive business presentations: using the problem-solution method to influence decision makers to take action	9781606494691	May, Gary L.	2013	
38	A profile of the United States toy industry	9781606495117	Byrne, Christopher	2013	
39	Achieving service excellence: maximizing enterprise performance through innovation and technology	9781606495452	Chang, C. M.	2014	
40	The economics of crime	9781606495834	Madjd-Sadjadi, Zagros	2013	
41	Competitive intelligence and the sales force: how to gain market leadership through competitive intelligence	9781606496176	Le Bon, Jöel	2014	
42	Basic cost benefit analysis for assessing local public projects	9781606496374	Keating, Barry P.; Keating, Maryann O.	2014	
43	A profile of the furniture manufacturing industry: global restructuring	9781606496572	Walcott, Susan M.	2014	
44	The European financial crisis: debt, growth, and economic policy	9781606497074	Godby, Robert	2014	
45	Money and banking: an intermediate market-based approach	9781606497470	Gerdes, William D.	2014	
46	The thinking executive's guide to sustainability	9781606494202	Kassel, Kerul	2014	
47	A profile of the farm machinery industry: helping farmers feed the world	9781606494431	Drake, Dawn M.	2014	
48	Belief systems, religion, and behavioral economics: marketing in multicultural environments	9781606497050	Minton, Elizabeth A.; Kahle, Lynn R.	2014	

49	Metric dashboards for operations and supply chain excellence	9781606497692	Motwani, Jaideep;Ptacek, Rob	2014	
50	Dynamic customer strategy: today's CRM	9781606496978	Tanner, John F.	2014	
51	Accounting fraud: maneuvering and manipulation, past and present	9781606496299	Giroux, Gary	2014	
52	Service and service systems: provider challenges and directions in unsettled times	9781606495773	Baron, Steve; Hunter-Jones, Philippa	2014	
53	Business applications of operations research	9781606495278	Nag, Bodhibrata	2014	
54	Financing new ventures: an entrepreneur's guide to business angel investment	9781606494738	Gregson, Geoffrey	2014	
55	A profile of the automobile and motor vehicle industry: innovation, transformation, globalization	9781606495377	Rubenstein, James M.	2014	
56	Customers inside, customers outside: designing and succeeding with enterprise customer-centricity concepts, practices, and applications	9781606498972	Lowenstein, Michael W.	2014	
57	Service mining: framework and application	9781606495759	Chang, Wei-Lun	2014	
58	Service thinking: the seven principles to discover innovative opportunities	9781606496633	Hastings, Hunter; Saperstein, Jeff	2014	
59	Today's business communication: a how-to guide for the modern professional	9781606496732	Snyder, Jason L.; Forbus, Robert	2014	
60	Management in islamic countries: principles and practice	9781606496756	Husein, UmmeSalma Mujtaba	2014	
61	Leadership talk: a discourse approach to leader emergence	9781606497098	Walker, Robyn; Aritz, Jolanta	2014	
62	Fiscal policy within the IS-LM framework	9781606497234	Naghshpour, Shahdad	2014	
63	Monetary policy within the IS-LM framework	9781606497258	Naghshpour, Shahdad	2014	
64	Leading latino talent to champion innovation	9781606498019	Caraballo, Vinny; McLaughlin, Greg	2014	
65	Speak performance: using the power of metaphors to communicate vision, motivate people, and lead your organization to success	9781606498910	Walz, Jim	2014	
66	Designing supply chains for new product development	9781606493960	Arreola-Risa, Antonio; Keys, Barry	2013	
67	Managing expatriates: a return on investment approach	9781606494837	McNulty, Yvonne; Inkson, Kerr	2013	
68	The fundamentals of money and financial systems	9781606494851	Naghshpour, Shahdad	2013	
69	A profile of the oil and gas industry	9781606495018	Herkenhoff, Linda	2014	
70	Educating for values-driven leadership	9781606495476	Gentile, Mary C.	2013	
71	Crisis management in the age of social media	9781606495810	Capozzi, Louis	2013	
72	Sourcing to support the green initiative	9781606496015	Ellram, Lisa; Tate, Wendy	2013	
73	A primer on sustainability: in the business environment	9781606496350	Whitfield, Ronald; McNett, Jeanne	2014	

74	A primer on corporate governance, second edition	9781606496916	de Kluyver, Cornelis A.	2013	
75	Applied international finance: managing foreign exchange risk and international capital budgeting	9781606497357	O'Brien, Thomas J.	2014	

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No	Title	eISBN13	Author	Publication Year	Edition
1	Fostering creativity in self and the organization	9781606497999	Stein, Eric W.	2014	
2	Burma: business and investment opportunities in emerging myanmar	9781606494103	Bhasin, Balbir B.	2014	
3	Leading edge marketing: turning technology into value	9781606496077	Williams, Veronica A.	2014	
4	Global business and corporate governance: environment, structure, and challenges	9781606498651	Thanopoulos, John	2014	
5	Achieving success in nonprofit organizations	9781606497296	Kloppenborg, Timothy J.; Laning, Laurence J.	2014	
6	Enhancing the managerial DNA of your small business	9781606495513	Roberson-Saunders, Pat; Harvey, Barron H.; Fanara, Philip; Lacy, Gwynette	2014	
7	Ethical leadership in sport: what's your ENDgame?	9781606498118	Grange, Pippa	2014	
8	Entrepreneurial strategic management	9781606498675	Blawatt, Ken R.	2014	
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